



Republic of the Philippines
DEPARTMENT OF LABOR AND EMPLOYMENT

Labor Communications Office

Intramuros, Manila

DEPARTMENT OF LABOR AND EMPLOYMENT	
Administrative Service Center, 5th Floor, GSD	
DATE :	2 SEP 2010
TIME :	10:09
RECEIVED BY :	<i>by</i>

MEMORANDUM

FOR: All Heads of Services, Bureaus, Regional Offices and Attached Agencies

ATTENTION: All Labor Communications Officers

FROM: NICON F. FAMERONAG
Director, Labor Communications Office

SUBJECT: Why should you send us your 'Good News'?

DATE : 27 September 2010

During the last meeting of government spokespersons with the Presidential Communications and Strategic Planning Office (PCSPO), it has been agreed that agencies of the government should send to the PCSPO every week one story or two that can be considered as 'Good News' for dissemination by the Presidential Spokesperson during his regular engagement with the press.

Availing of the services of the Office of the Presidential Spokesperson is being encouraged because of (1) its media reach; (2) prestige; and (3) facilities. With that Office farming out our stories, the greater the chance for these stories to be picked-up, aired, published, or covered.

Hence, may I request that our Labor Communications Officers (LCOs) submit to the Labor Communications Office their 'Good News' every Friday in time for our submission to the PCSPO every Monday. Please send your 'Good News' through email. These should be typewritten, double-spaced, in font Arial size 12, and in A-4 bond paper.

May I remind our LCOs of the kind of 'Good News' that you will send. These should be factual and verifiable, with human interest features, and of course, related to our programs and services, as well as to the work that we do in our offices.

Happy writing—and sending.